

# **EXPERIENCE DESIGNER**

### Jeremy Chen

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#### **SKILLS & TOOLS**

DESIGN	RESEARCH
Web Design	Interviews
Mobile Design	Personas
Storyboard	Journey Map
Ideation	Concept Test
Wireframing	Usability Test
Prototyping	Card Sorting
	Heuristic Eval

**CODING TOOLS** HTML Sketch **CSS** Figma JavaScript InVision Bootstrap Photoshop SCSS Adobe XD PHP Axure MySQL Principle **JIRA** Framer

#### **AWARDS**

## iSchool DesignHackathon

3rd Prize | Mar 2018

### MediaTek Mobileheros

Merit Award | Nov 2016

### **CERTIFICATION**

# Practitioner Design Thinking Badge IBM | Oct 2018

# Co-Creator Design Thinking Badge IBM | Jul 2019

# Interaction Design UT iSchool | May 2019

### **EDUCATION**

## The University of Texas at Austin

Aug 2017 - May 2019 | GPA: 3.83

Master of Science, Information Studies, Specialization: User Experience Design

## National Taipei University

Sep 2013 - Jun 2017 | GPA: 3.49

Bachelor of Science, Communication Engineering, Specialization: Front-End Development

#### **EXPERIENCE**

# UX Design Intern, ViewSonic

Jan 2019 - May 2019 | Remote

- Designed a SaaS-based web application for K-12 teachers to engage students from problem solving through detailed UI and visual design with cross-functional teams including product manager and developers.
- Prototyped high-fidelity mockups of web application using Figma. Created reusable UI components across the entire product ecosystem.
- Conducted UX research and synthesized research findings to provide actionable recommendations with clear objectives. Held ideation workshop to define key features and value proposition for product releases.

## Experience Design Intern, athenahealth

Jun 2018 - Aug 2018 | Watertown, Massachusetts

- Collaborated closely with a Scrum team in an agile environment to implement electronic signature functionality into a cloud-based software and ensure technical and business needs are met while maintaining a strong focus on the user experience.
- Practiced user-centered design by conducting user research and usability testing with 10+ participants to validate designed hypotheses.
- Created journey map, user flows and prototypes to communicate design strategies and detailed interaction behaviors for web experiences of signing payer application form.

## UX Designer, Health Alliance for Austin Musicians (client)

Jan 2018 - May 2018 | Austin, Texas

 Redesigned the HAAM website by conducting content audit and card sorting to identify information architecture. Analyzed design quality of HAAM website with heuristic evaluation.

## UX Researcher, Dell Medical School (client)

Jan 2018 - May 2018 | Austin, Texas

- Interviewed 9 patients to learn their clinician-patient visits, conducted usability testing with 10 patients and delivered a 60 pages usability report.
- Implemented various UX research methods such as competitive analysis, journey mapping and heuristic evaluation to identify user pain points and visualize design opportunities.